

## Educational and Awareness-raising Activities

**We hold presentations at our companies to raise employee awareness of environmental issues and conduct e-learning self-checks.**

### Education and awareness-raising system

The NEC Electronics Group conducts a general education program for all employees and a job-specific specialized education program.

The general education program aims to raise environmental awareness and knowledge. The program consists of level-specific group classes, instruction for all employees conducted on an annual basis, and instructional material on the Web that employees can access at their convenience. The specialized education program aims to raise environmental expertise. The program consists of individual instruction in content of a job-specific nature and instruction for persons involved in work related to environmental management.

### NEC Electronics Group education and awareness-raising system

#### Improvement of environmental awareness and knowledge

Level	Basic education	Awareness-raising
Instruction for new managers	<ul style="list-style-type: none"> <li>Global environmental issues</li> <li>Environmental laws and regulations</li> <li>Sustainable society</li> <li>Environmental ISO</li> <li>Environmental management</li> <li>Chemical substances</li> <li>Customer trends</li> <li>Green procurement</li> <li>Green products</li> </ul>	<ul style="list-style-type: none"> <li>Environmental management meeting</li> <li>Environmental activity award</li> <li>Environmental awareness surveys</li> <li>Environmental news magazine</li> <li>Environmental e-mail magazine</li> </ul>
Instruction for new supervisors		
Instruction for new employees		

#### Improvement of environmental expertise

Job-specific specialized instruction	Work related to environmental management
<ul style="list-style-type: none"> <li>Green procurement</li> <li>Environmental laws and regulations</li> <li>Environmental communication</li> </ul>	<ul style="list-style-type: none"> <li>Instruction for internal auditors</li> <li>Instruction for environmental leaders</li> </ul>

### Education for all employees

As part of our activities during Environment Month in June, we conducted e-learning environmental education on the theme "Environmental Activities are Business Activities" for all employees at NEC Electronics and group companies in Japan. Specific examples were presented in an easily understandable way that helped employees to become re-aware of the implications of their work activities on reducing environmental impact.

### Post-instruction questionnaire results

Did you think your work activities were linked to reduction of environmental impact?

Yes, I thought so.

I vaguely thought so.

I didn't think so. ↓

Did you find the examples of how work and environmental impact reduction are linked helpful?

Yes

No ↓

### Environmental management meeting

The environmental management meeting was held on June 7, 2006 at the Tamagawa Renaissance City building. Following a presentation by Mr. Akira Nakamura from the Corporate Environmental Affairs Division of Matsushita Electric Industrial Co., Ltd., an award ceremony was held to recognize outstanding environmental efforts by organizations and teams in our group companies, whose representatives received certificates of commendation by the president.

Awards were made for the organizational activities of four organizations and the individual activities of twelve teams. Representatives of the organizations and teams presented case examples of their activities. The meeting was simultaneously broadcast on our TV conference system to 18 of our business locations.



A scene from the meeting



The representatives who received the awards pose for a commemorative photo

## TALK about ECO — Our environmental efforts



**Ayumi Sato**

NEC Yamagata

### Worksite reports deepen eco-communication.

I'm involved in preparing the worksite reports for NEC Yamagata's Environmental Report issued every year. As a plant that conducts production activities in the community, I try to provide information on our environmental activities that is easily comprehensible in order to gain the understanding of community residents. We will continue to value communication with all of our stakeholders and reflect their voices in our environmental activities.