



Educational and Awareness-raising Activities

We hold presentations at our companies to raise employee awareness of environmental issues and conduct e-learning self-checks.

Environmental management meeting

The annual environmental management meeting was held on June 3, 2005 at a hall in the Tamagawa Renaissance City building. Following a presentation by Kiyoto Furuta, Deputy Senior General Manager of the Environment Management and Engineering Center, Global Environment Promotion Headquarters, Canon Inc., an award ceremony was held to recognize outstanding environmental efforts by organizations and teams in our group companies. They were presented with certificates of commendation by the president of NEC Electronics. The meeting was simultaneously broadcast on our TV conference system to 19 of our business locations.



The presentation by Kiyoto Furuta



President Tosaka presents certificates of commendation

Self-check for ecologically conscious action

As part of our activities during Environment Month in June, employees conducted e-learning self-checks of their environmental activity level. Results of the self-checks showed a slight improvement in each category (awareness, knowledge, and action) compared with results in fiscal 2004, but indicated that employees don't adequately put their environmental awareness into practice in daily business activities. The results of the self-checks will be applied in devising future environmental education programs and awareness-raising activities.

Environmental Conservation Activities

We wish the Earth the best of health, and accordingly are involved in environmental protection efforts around the globe.

NEC Electronics

NEC Electronics participates in the effort by Kanagawa Prefecture to protect water resources by creating riverhead forests. One of these, the Yadoriki riverhead forest, is the location of our Semiconductor Forest, which we are working to protect and bring up. To encourage employees and their families to become interested in and increase their understanding of forestry preservation, we organize forest nature walks and opportunities to participate in forest thinning operations throughout the year.



A forest thinning operation

These activities earned us a certificate of appreciation from Kanagawa Prefecture Governor Matsuzawa. We will continue to actively promote forest protection efforts.

NEC Kansai

NEC Kansai participates in the community effort to protect the belt of reeds along the west bank of Lake Biwa. Cutting the reeds in winter helps to promote the growth of the new shoots in spring and produce a more robust reed belt.



Volunteers cutting the reeds

The reeds are a home and breeding ground for aquatic organisms, fish, and birds, and play an important role in maintaining the ecosystem by the lake. Reeds are also said to have a natural purifying effect on water.

NEC Electronics America

NEC Electronics America employees participated in a project to protect and restore trees and vegetation in the protected Ulistac Natural Area in Santa Clara, California, where the company's headquarters is located.



The employees who participated in a nature protection project

The 40-acre (approximately 160,000 m²) protected area has a woodland and savannah planted with oak trees, a bird and butterfly garden, and wetlands. Environmentalists are actively engaged in protecting the natural ecosystems and environment in the area.