

CSR Management System

NEC Electronics has established a Corporate Social Responsibility Promotion Committee and a system to promote CSR; in addition, we created and are implementing a management system that puts the NEC Electronics Group Guiding Principles into practice.

CSR Promotion System

We promote CSR through strong teamwork between NEC Electronics divisions and subsidiaries.

Corporate Social Responsibility Promotion Committee

In June 2004, we established a Corporate Social Responsibility Promotion Committee. Formerly, each of our management divisions was responsible for carrying out customer satisfaction promotion, compliance, environmental protection, community involvement, and other CSR-related activities. From now on, we will promote CSR on a Group-wide basis under the leadership of the Corporate Social Responsibility Promotion Committee, which is chaired by the president of NEC Electronics.

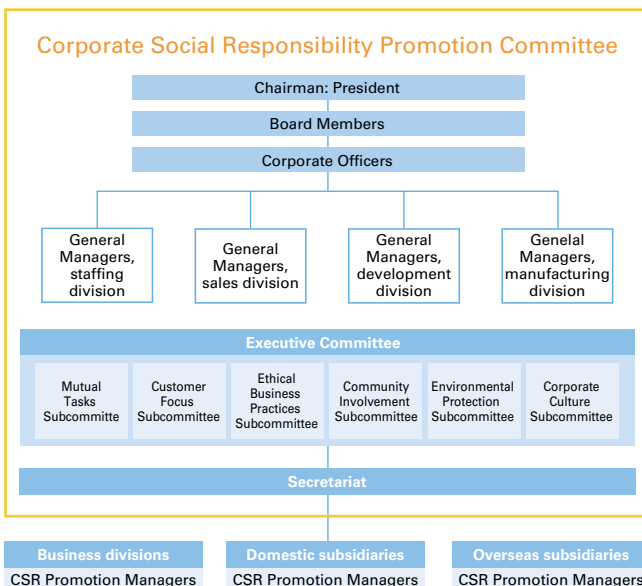
The Corporate Social Responsibility Promotion Committee is mandated to discuss and promote major policies concerning CSR matters including customer satisfaction, business ethics, compliance with laws and regulations, environmental protection, and community involvement that seek to define what the NEC Electronics Group stands for.

The secretariat of the Corporate Social Responsibility Promotion Committee is overseen by the Corporate Social Responsibility & Risk Management Division, which was reorganized at the time the promotion committee was set up.

Group-wide CSR promotion network

In order to promote CSR on a Group-wide basis, we are at work establishing our CSR promotion system in all of the NEC Electronics Group. In addition, one manager is appointed in each NEC Electronics division and subsidiary to administer the implementation of CSR activities in the aim to strengthen our teamwork in regard to CSR promotion.

CSR promotion system



CSR Management System

We build and start implementing a management system for CSR promotion.

To accomplish the Guiding Principles, the Corporate Social Responsibility Promotion Committee has prescribed a set of basic policies and six categories and 19 tasks for CSR promotion. We have devised a five-level evaluation scale to assess task performance that defines requirements for each level of achievement.

All NEC Electronics divisions and subsidiaries set targets for performance of each CSR task, then devise and implement plans to achieve targets. At the end of each fiscal year, performance is evaluated and plans are revised and improved.

We promote CSR activities by utilizing a PDCA (plan, do, check, action) management cycle for each CSR task.

CSR tasks

Category	CSR tasks
Mutual tasks	Compliance (business ethics/compliance with laws and regulations), risk management, information security
Customer focus	Customer satisfaction improvement, quality improvement, product accident response
Ethical business practices	Fair trade (compliance with Antimonopoly Law, etc.), relations with purchasing partners, security export control (compliance with laws and regulations governing exports), donations to political and other organizations, information disclosure and communication
Community involvement	Communication with local communities, community involvement activities
Environmental protection	Environmental management
Corporate culture	Occupational health and safety, employment for physically challenged people equal employment opportunity, human rights/discrimination prevention, education and training programs

PDCA management

